

Mississippi State University
Notice of Proposed Sole Source Purchase
SSP 156-11

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

Order Qty.	Item #	Item Description
13,000	2206	Serving Up Good Health with Fruits and Vegetables Booklet
13,000	2207	Balancing Eating and Physical Activity Booklet
5	2300H	OrganWise GAL/Hispanic
5	2302H	OrganWise GUY/Hispanic
3,690	2406	Heart to Start Activity Book (PreK/K)
3,000	2401	Hardy Heart/Calci M. Bone/Windy Kit(s) Activity Book (1st Grade)
4,080	2403	Sir Rebrum/Madame Muscle/Kidney Brothers/Peri Stolic Kit(s) Activity Book (2nd Grade)
2,510	3004	Basic Training For Better Health Activity Book (3rd-5th Grade)
2,510	3006	The Healthy Heart Challenge Activity Book (3rd Grade)
2,570	3010	Pepto's Place - Where Every Serving Size Is OrganWise! Activity Book (4th Grade)
484	4000	The Wheel of Health
440	4010	Fruit and Vegetable Tracking Poster/Sticker Kit
220	6000	Wisercise! PreK-2nd Edition
220	6001	Wisercise! 3rd-5th Edition
440	6003	Wisercise! Calendar/Sticker Set
2	7500	Foods of the Month Kit

2. Explanation of the need to be fulfilled by this item(s) and why it is the only one that can meet the specific needs of the department:

Mississippi's SNAP-Ed program provides nutrition education to those eligible to receive SNAP. A dynamic, impactful curriculum, OrganWise Guys, aligns with the SNAP-Ed goals by incorporating lovable organ characters to bring the body to life, helping kids of all ages learn what it really means to be smart from the inside out. The

OrganWise Guys curriculum inspires youngsters to take charge of their healthy by assuming personal responsibility for their choices. With all the troubling news about obesity crisis, this evidence-based curriculum offers a viable solution.

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

OrganWise Guys has been used by a variety of Mississippi partners such as the Mississippi Food Network, Mississippi State University Extension Service, and in a number of Mississippi public schools, creating unified health messages delivered by familiar, recognizable characters such as Hardy Heart, Calci M. Bone, and Sir Rebrum. Providing consistent messages promotes behavior change in a fun and memorable manner. Additionally, the OrganWise Guys supporting materials are designed to provide environmental and systems approaches (such as school cafeteria programs, gardening materials, and nutritional reinforcements for use in classrooms and home settings) which support individual choice.

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

The cost of the materials and curriculum is approximately \$154,340 including individual workbooks, OrganWise guy and gal in ethnically diverse versions, tracking materials, exercise materials to be used in the classroom which support age appropriate benchmarks, and kits for use in school cafeterias. This program has been shown to have statistically significant improvements in weight, waist circumference, BMI percentile, test scores, and blood pressure. Additionally, the OrganWise Guys program was rated 5 of 6 stars in a comprehensive review of childhood overweight and obesity research. The merits of this program are published in peer reviewed journals including the American Dietetic Association and the American Journal of Public Health.

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

Due to the volume of the order and the consistent use of these materials, the best price possible has been secured. Additionally, kits and other materials from previous years are still in good condition and can be used for multiple years. The number of professional presentations and publications ensure that this is the only source of the curriculum and program.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Don Buffum, CPPO
Director of Procurement & Contracts
dbuffum@procurement.msstate.edu

Subject Line must read “Sole Source Objection”

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.

Mayfield, Jennifer

From: Card, Joy
Sent: Wednesday, August 19, 2015 11:39 AM
To: Mayfield, Jennifer
Cc: Ball, Carol; Osby, Cynthia
Subject: Submitting: Mississippi State University Notice of Proposed Sole Source Purchase (7/15)
Attachments: OWG2015_Notice-ProposedSoleSourcePurch_Completed_081915.docx

Jennifer,

Thank you for the website address where the sole source purchases will be posted, as well as the name of the newspaper. Attached is our Notice of Proposed Sole Source Purchase for OrganWise Guys materials. Our deadline to get these items is before or by the time of our large state-wide training, which is scheduled for the week of Sept. 21 – 25 here on campus. If you have any questions, please let me know.

Thank you.

Joy Card, Office Associate
Department of Food Science, Nutrition, & Health Promotion
Office of Nutrition Education
945 Stone Blvd. (261-E Herzer Bldg.)
MAIL STOP 9611
Mississippi State, MS 39762
Phone: 662-325-1324
Fax: 662-325-1503
E-mail: jcard@fsnhp.msstate.edu



FAMILY NUTRITION PROGRAM
EXPANDED FOOD AND NUTRITION EDUCATION PROGRAM
MISSISSIPPI STATE UNIVERSITY EXTENSION SERVICE

From: Mayfield, Jennifer
Sent: Wednesday, August 19, 2015 10:54 AM
To: Card, Joy <JCard@fsnhp.msstate.edu>
Subject: Website for Sole Sources

Here is the address for the sole source purchases that the state will use,
https://www.ms.gov/dfa/contract_bid_search/Bid. You can click search without entering any search options and it will pull up a list of all items on that site, eventually you'll see Mississippi State under agency.

Jennifer Mayfield
Purchasing Manager
Mississippi State University

